



South East Coast Ambulance Service NHS
Foundation Trust
Nexus House
Gatwick Road
Crawley
RH10 9BG

Date 23rd August 2017

Email: foi@secamb.nhs.uk

Dear,

I am writing in response to your enquiry under the Freedom of Information Act 2000 (FOIA) reference FOI/17/07/33.

You requested the following information, please also see our response below:

Please provide us with an exact figure of the Trust's total Recruitment Advertising expenditure from 1 January to 31 December 2016.

Recruitment advertising includes, but is not limited to, the advertising of job vacancies in printed journals, newspapers, radio, online recruitment websites, job fairs as well as social media and search advertising.

Disclosure of the requested information is to calculate the cost of recruitment advertising in the NHS and the efficiencies that maybe achievable through Sustainability and Transformation Partnerships.

The Total Recruitment Advertising Expenditure for the period between 1st January 2016 – 31st December 2016 was £22,526.

I hope you find this information of some assistance.

If for any reason you are dissatisfied with our response, kindly in the first instance contact Caroline Smart, Information Governance Manager via the following email address:

FOI@secamb.nhs.uk

Yours sincerely

Freedom of Information Coordinator
South East Coast Ambulance Service NHS Foundation Trust